

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	James M. Jensen, et al.
Serial No. 10/800,883	Filing Date: March 15, 2004
Title of Application:	METHODS AND SYSTEMS FOR GATHERING MARKET RESEARCH DATA
Confirmation No. 1953	Art Unit: 3623
Examiner	Unassigned

Commissioner for Patents
Post Office Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Dear Sir:

In compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, Applicants are filing this Information Disclosure Statement and the accompanying form PTO-1449, along with copies of the non-U.S. patent references. In accordance with the rules, copies of the U.S. patent references are not being supplied. Since no office action on the merits has issued, no fee is believed due.

Respectfully submitted,

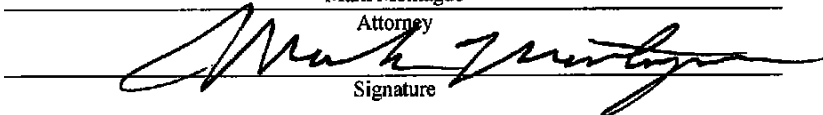


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I certify that this correspondence is being transmitted via the Patent Electronic Filing System (EFS)
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Substitute for form 1449A/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Application Number	10/800,883
				Filing Date	March 15, 2004
				First Named Inventor	Jensen, et al.
				Group Art Unit	3623
				Examiner Name	Unassigned
Sheet	1	of	4	Attorney Docket Number	25896-346

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
		5541585		Duhamel, et al.	7/1996	
		5966696		Giraud	10/1999	
		6286005		Cannon	9/2001	
		6360167		Millington	3/2002	
		2002/0097193		Powers	7/2002	
		2002/0107027		O'Neil	8/2002	
		6396413		Hines	05/2002	
		5483276		Brooks, et al.	01/1996	
		2003/0171975		Kirshenbaum	09/2003	
		6647269		Hendrey	11/2003	
		2004/0127192		Ceresoli	7/2004	
		6546257		Stewart	4/2003	
		2003/0122708		Percy et al.	07/2003	
		6720876		Burgess	4/2004	
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		2003/0097302		Overhultz, et al.	5/2003	
		6845360		Jensen, et al.	01/2005	
		2003/0171975		Kirshenbaum, et al.	9/2003	
		5461390		Hoshen	10/1995	
		2003/0055707		Busche, et al.	03/2003	

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁸
		Office ³	Number ⁴	Kind Code ⁵ (if known)				
			WO 91/11062		Young	07/1991		

Examiner Signature	Date Considered
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Complete if Known	
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Sheet	2	of	4		

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
		6266442		Laumeyer, et al.	07/2001	
		2005/0159863		Howard	07/0225	
		7015817		Copley	03/2006	
		7006982		Sorensen	02/2006	
		5764763		Jensen, et al.	06/1998	
		6252522		Hampton, et al.	06/2001	
		5214793		Conway, et al.	05/1993	
		5510828		Lutterbach, et al.	04/1996	
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		5923252		Sizer, et al.	07/1999	
		6484148		Boyd	11/2002	
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		6507802		Payton, et al.	01/2003	
		6580916		Weisshaar, et al.	06/2003	
		4930011		Kiewit	05/1990	
		6934508		Ceresoli, et al.	08/2005	
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		2003/0171833		Crystal, et al.	09/2003	
		2004/0019675		Hebeler, Jr, et al.	01/2004	

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Examiner Name	Unassigned
Attorney Docket Number	25896-346

Sheet 4 of 4

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		A New Positioning System Using Television Synchronization Signals; Matthew Rabinowitz and James J. Spiker, Jr.; (date unknown) pages 1-11	
		Is a Next Generation Positioning Technology Necessary?; Matthew Rabinowitz, Ph.D.; James J. Spilker, Ph.D. 6/17/02; 22 pages total	
		Various pages from Web site www.rosun.com; Rosun TV-GPS printed February 16, 2005; 13 pages total.	

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This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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